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Simplify and Save with Virtualization & Virtual Desktops

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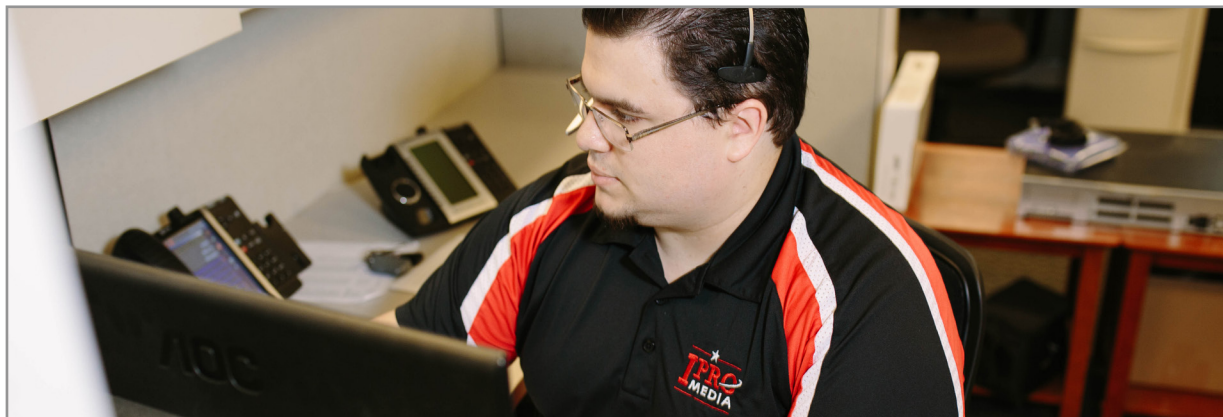
Simplify and Save with Virtualization & Virtual Desktops

During times of economic downturn, companies everywhere look for cost-saving ideas which neither interfere with quality, productivity, or especially their bottom line. In fact, since 2008, QuickBooks has seen a trend of most businesses cutting back on expenditures in new and creative ways.

When it comes to your business, technology is not something to skimp on. That being said, it's very possible to find less expensive ways to have the same or better level of technological quality, productivity, and prosperity. One possibility to immediately consider is taking advantage of virtualization with IPRO Media.

Save Money by Avoiding Purchasing Additional Servers

As technology progresses more deeply into the world of business, technological demands are becoming greater and greater. As a company grows, so too does the need for additional dedicated servers and computers. Entrepreneur.com states that, as a company grows, it will need to begin leaning on more and more technology solutions to keep up.



Considering those growing needs, your first thought may very well be the large capital expense you'll have to be shelling out for – not only for the cost of the additional hardware, but also for the energy costs to run and cool them. The very concept of virtualization seeks to remedy that problem at its source, and people are taking notice.

According to [Gartner](#), the worldwide server virtualization market is expected to reach **\$5.6 billion** by the end of 2016, an increase of **5.7%** from 2015.

In a nutshell, virtualization divides up unused portions of one server, and virtually makes it into multiple dedicated servers. For example, let's say you're in need of a file server, an application server, a print server, an exchange server, AND a backup server for your business – but you only have one server on site. Your existing server cost you **\$10,000**. The idea of shelling out another **\$40,000** for four new servers to handle your needs is likely none too appealing. However, if that server of yours is a fairly high performance server, you can likely just buy one more high performance server and, using virtualization software such as [Citrix](#) or [VMWare](#), your IPRO technical specialist can virtualize those servers to create the virtual servers you need.

Besides all that cash you just saved by virtualizing your servers, think about the additional monthly expenses you'll save without the additional energy costs of running and cooling 4 additional servers? Right off the bat, virtualization is already saving you money. But it doesn't stop there. Welcome to the productive, inexpensive world of virtual desktops.



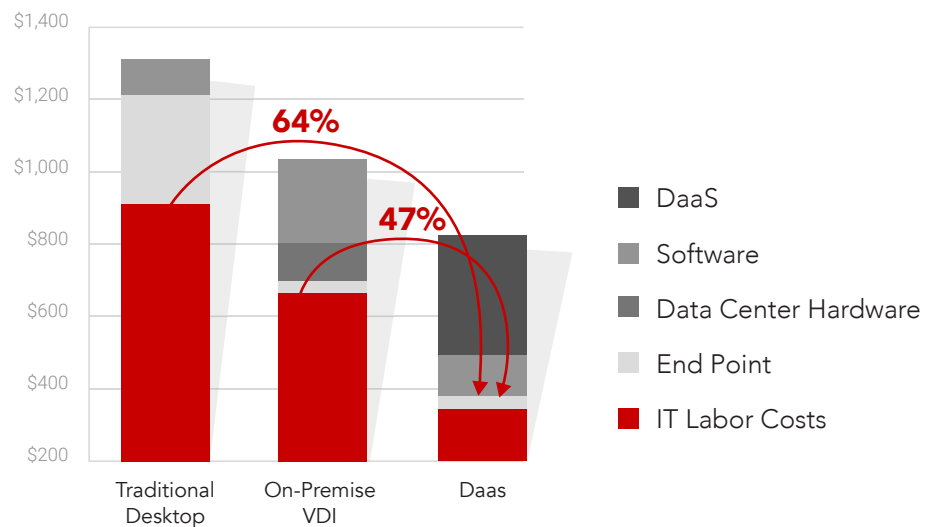
...virtualization divides up unused portions of one server, and virtually makes it into multiple dedicated servers."

Save Even More Capital Expense with Virtual Desktops

Just as virtualization saves you money by keeping you from having to buy more servers, it can equally save you money by keeping you from having to buy more computers for workstations.

Of course, you'll still need the traditional monitor, keyboard, mouse, etc. for every workstation, but the main expense involved with each workstation is almost always the computer itself. Rather than buying a computer for each workstation, consider the cost savings from simply having your server virtualized into as many dedicated workstations as you require, and purchasing a [thin client](#) for each workstation.

Reduce IT Labor Costs



The cost of setting up a workstation with a virtual desktop through a thin client is significantly lower than of purchasing a complete computer for each seat. So as your company grows and you require more people, your cost of creating additional workstations can consistently stay well below typical costs. It's good to be ahead of the game.

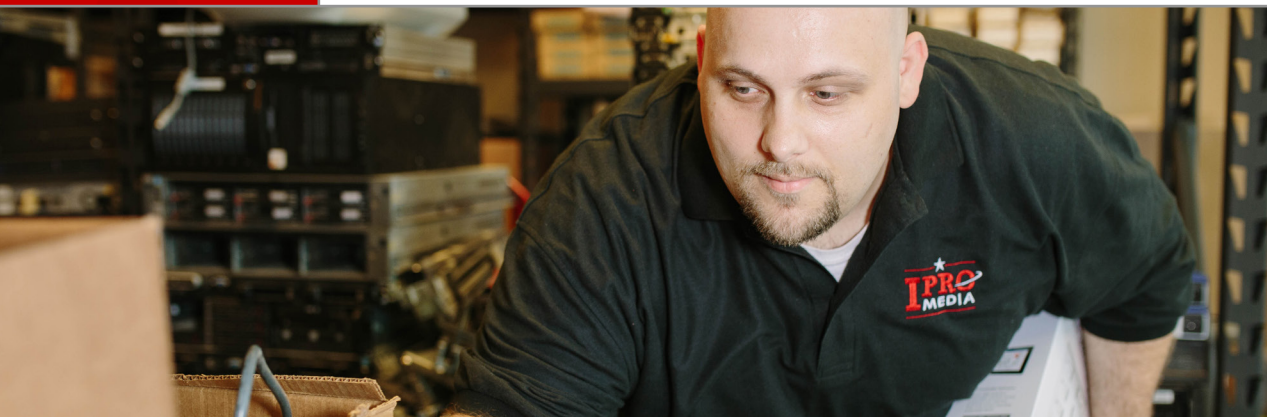
Accommodate Growth with Easy Scalability

So, you've virtualized your on-site server. You're saving money and growing like crazy. That's a good thing. No, that's a great thing! But soon you discover your on-site server is getting pretty full. Is it time to pull out the pocketbook and pay for another expensive server? Not necessarily.

When you need more servers or virtual desktops, you can always virtualize [in the Cloud](#). A great thing about utilizing virtual desktops in your business is the level of scalability. As your company grows – even as you outgrow your servers – you can quickly add more virtual desktops through Cloud computing. You can even access these virtual desktops remotely so you, a member of your team, or even a remote worker can access their virtual desktop and work from anywhere. With virtual desktops, you're consistently saving money, scaling upward, and staying productive.

Let IPRO Bring Virtual Desktops to Your Business

Whether you need server virtualization, mobile desktops, or Cloud computing, IPRO can help you with the entire process. We even offer [VoIP](#) services, [network security](#), and [managed IT services](#) to be your one-stop IT provider. Let's discuss where you and IPRO can take your company.





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